



2020-21 CEPC Sponsorship Opportunities

The CEPC Sponsorship program was created to support and enrich our association, while offering professionals and organizations an opportunity to participate in, and get more out of, our chapter activities and services. The CEPC Sponsorship program is an excellent way to gain visibility while supporting the estate planning industry in Charlotte. Sponsors are allowed to customize benefits based on the exposure you desire. All sponsorships run the entire CEPC year (July 1st through June 30th). Sponsorship levels and benefits are listed below.

Annual Sponsorship Levels & Benefits

Sponsor Benefits*	Gold - \$2,000	Silver - \$1,000
Availability	<ul style="list-style-type: none"> Limit to Four (4) Includes title sponsorship of one meeting 	<ul style="list-style-type: none"> Limit to Twelve (12), at least two from each of the Six (6) disciplines**
Onsite Recognition/ Speaking Opportunities	<ul style="list-style-type: none"> Large company logo/name ad on general event signage/screen (rotating) at all CEPC Program Events CEPC moderator acknowledgement of Gold sponsors at all CEPC events Special recognition at title-sponsored meeting and opportunity to introduce keynote speaker Opportunity to introduce your organization & colleagues prior to the speaker introduction Display table during the networking session for the sponsored meeting 	<ul style="list-style-type: none"> Small company logo/tile ad on general event signage/screen (rotating) at all CEPC Program Events
Digital/Website Recognition	<ul style="list-style-type: none"> Website recognition for 12 months on the Sponsor page of the CEPC website including name/logo and link to your website Online exposure to 200+ Charlotte Estate Planning Council members and guests using website on a regular basis 	<ul style="list-style-type: none"> Website recognition for 12 months on the Sponsor page of the CEPC website including name/logo and link to your website. Online exposure to 200+ Charlotte Estate Planning Council members and guests using website on a regular basis.
Additional Benefits	<ul style="list-style-type: none"> Three (3) complimentary guest passes to the sponsored meeting First consideration by CEPC for the gold sponsorship level for the upcoming year 	<ul style="list-style-type: none"> One (1) complimentary guest pass annually First consideration in the order of prior year commitment by CEPC for the silver sponsorship level for the upcoming year (by discipline)

*2020-21 Sponsor benefits are packaged, individual opportunities are not available.

**If by June 15th all disciplines are not filled, availability is first come first serve up to a maximum of four (4) per discipline.

Members-Only Event Sponsorship Opportunities

Event Sponsor - \$2,000 per event

- Annual Meeting and/or Social Event
- Limit to One (1) Sole sponsorship per Event
- Company logo/name on event signage/screen (rotating)
- Opportunity to introduce yourself, company, colleagues & speaker at the event
- Website recognition on the Sponsor page of the CEPC website including name/logo and link to your website.
- Online exposure to 200+ Charlotte Estate Planning Council members and guests using website on a regular basis
- Three (3) complimentary guest passes.

Interested in Becoming a CEPC Sponsor?

If you are interested in becoming a CEPC Sponsor please visit our website at www.charlottepc.org/sponsorship-opportunities or click the link below. If you have any questions regarding the sponsorship program please contact our offices at the email or phone number below.

APPLY FOR SPONSORSHIP NOW



Charlotte Estate
Planning Council

CEPC 2020-21 Sponsorship Commitment Form

Sponsorship Level Selection

Gold - \$2,000 Silver - \$1,000 Event - \$2,000

Total Investment \$ _____

Contact Information

All correspondence will be sent to the Contact Person

Company _____ Contact Person _____

Address _____

Telephone _____ Email _____

Payment Information

Check (Payable to Charlotte Estate Planning Council) Check # _____

Credit Card

CC# _____ Exp Date _____

Verification # (Visa/MC/Discover – 3 digits on back / AMEX – 4 digits on front) _____

Billing Address (include city/state/zip) _____

Name on Card _____ Signature _____

Please send completed form to CEPC at the address or email address listed below.



Charlotte Estate
Planning Council

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www.charlotteepc.org